WILLIAM TRURAN
STUDENT WORK

SCHOOL
DOANE UNIVERSITY

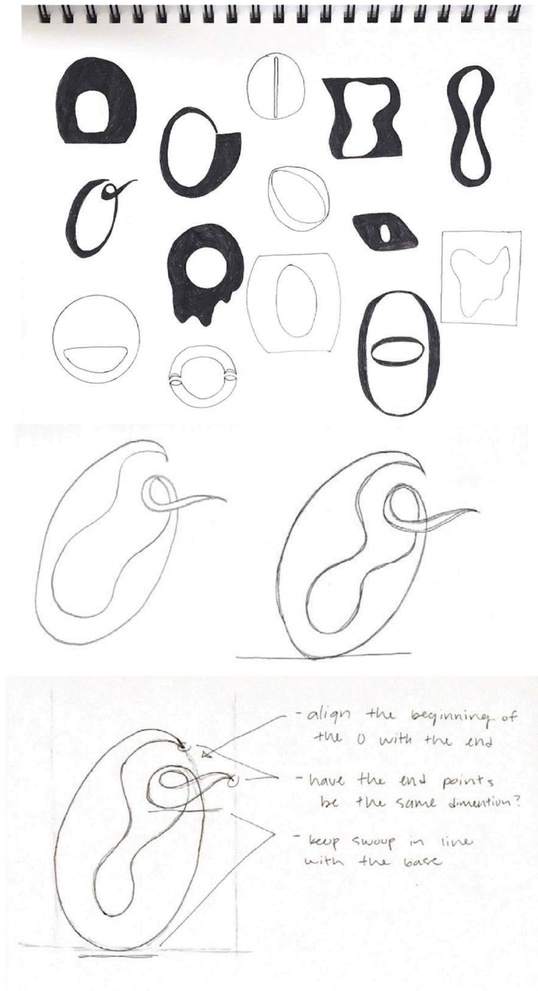
YEAR
2021-2022

STUDENT WORK

PROJECT
The students were assigned a letter that they were responsible to sketch, refine, digitally recreate, and finally present.

CLASS
Typography I

YEAR
2021



Sketches

Final Vector Letter

STUDENT WORK

PROJECT

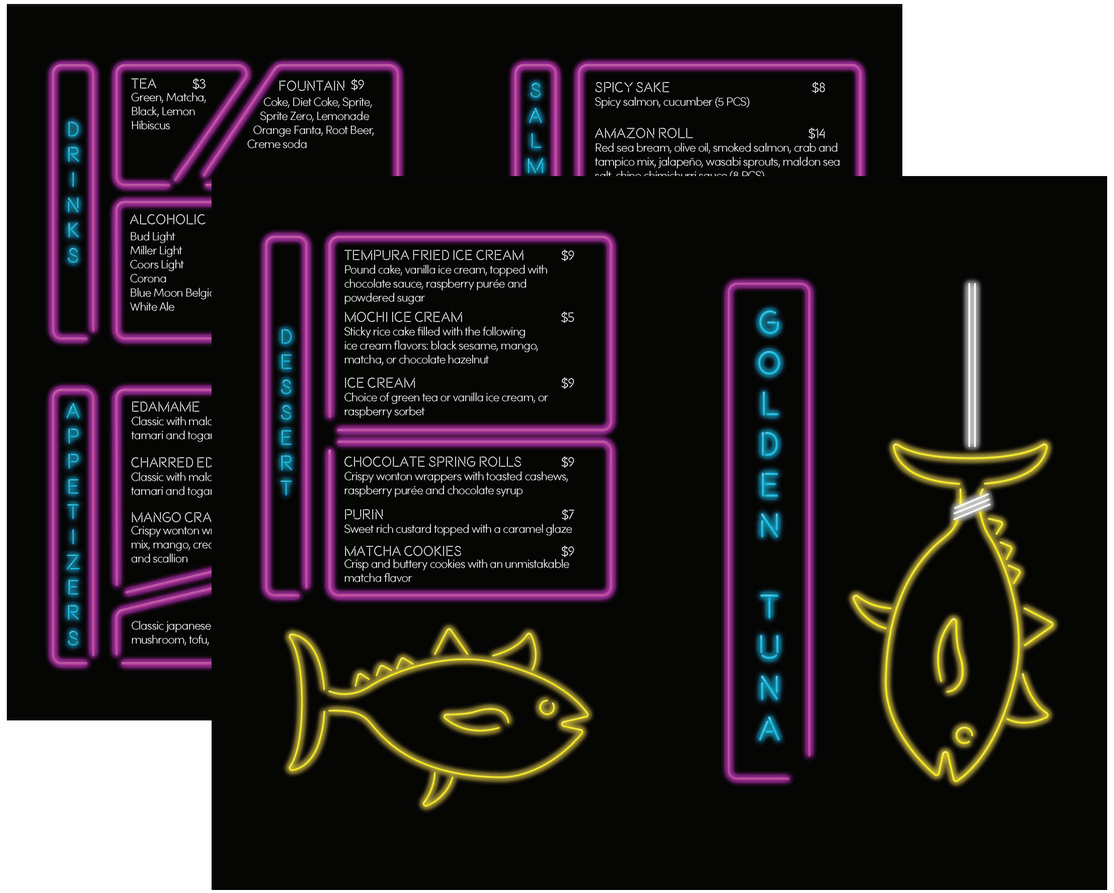
The students explore how to organize data and aid viewers in navigating a page with this menu design project

CLASS

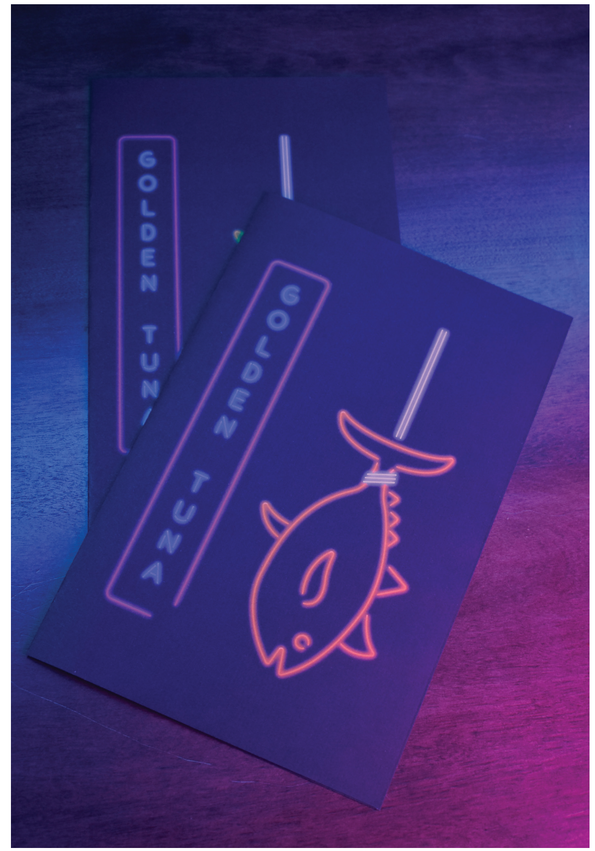
Typography I

YEAR

2021



Menu Flats



Menu Photo

STUDENT WORK

PROJECT

The students explore how to organize data and aid viewers in navigating a page with this menu design project

CLASS

Typography I

YEAR

2021

DRINKS

coffee

Item	Price	Qty.
Americano shot of espresso topped with hot water	3.00	
Espresso shot of espresso	2.25	
Latte shot of espresso with steamed milk	3.75	
Affogato shot of espresso over ice cream	3.50	
Mocha shot of espresso with milk and chocolate	4.50	
Cold Brew coffee brewed with cold water	4.50	
Cappuccino shot of espresso topped with foamed milk	3.25	
Syrup vanilla, caramel, hazelnut	0.50	

tea

Item	Price	Qty.
Black Tea malty, full-bodied, strong	3.00	
Green Tea earthy, bright	3.00	
Herbal Tea delicate, fruity, sweet	3.00	
Oolong Tea fresh, rich	3.00	

coffee lab

page

TOAST

original

Item	Price	Qty.
PB and B peanut butter and bananas with honey drizzeled on top	4.25	
Avocado smashed avocado, sea salt, and peppers topped with fresh lemon slices	4.75	
Cheese & Tomato cream cheese spread with tomato puree on top	4.25	
Cinnamon buttered with cinnamon and sugar on top	4.00	
French Toast bread dipped in egg batter,pan fried, then dusted with powdered sugar	5.00	

add-on

Item	Price	Qty.
Honey organic honey	0.40	
Everything Bagel Seasoning sesame seed, poppy seed, garlic, sea salt and dried onion	0.25	
Fruit strawberry, blueberry, peaches	0.75	
Jam raspberry, grape, strawberry	0.25	

coffee lab

page 2 of 2

Menu Flats

Menu Photo

PROJECT

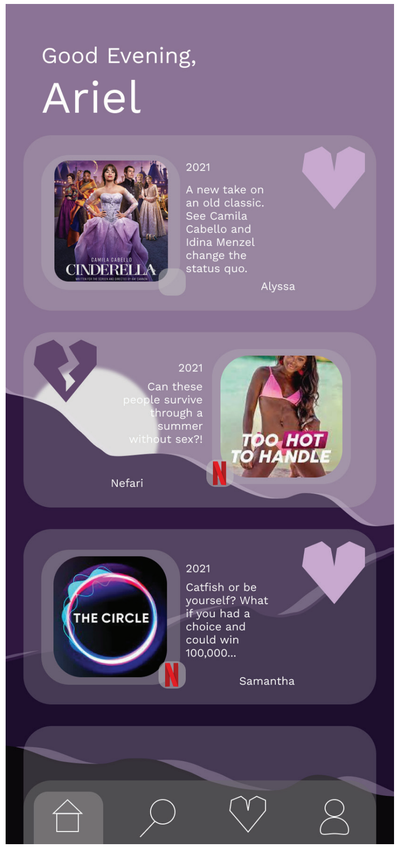
This project is intended to introduce students to Figma and app design. Together they decided on three screens that were designed and prototyped using Figma.

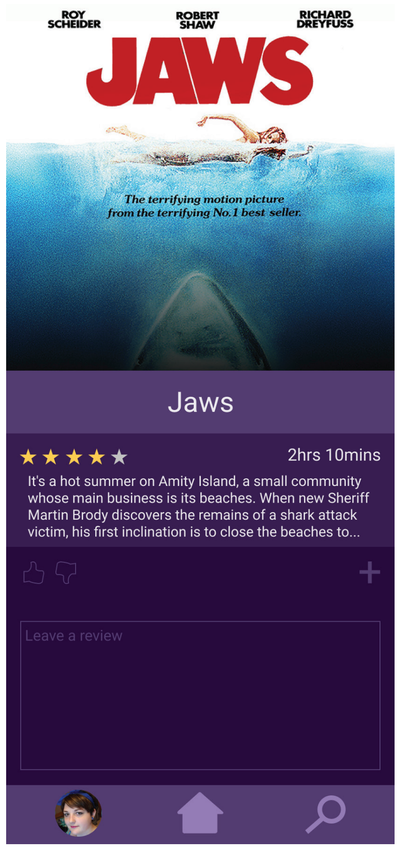
CLASS

Intro To Digital Media

YEAR

2021

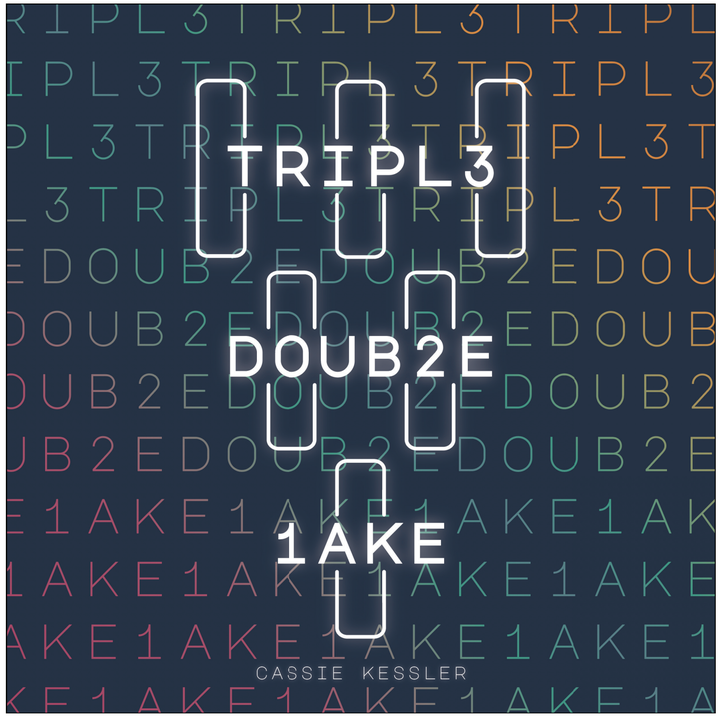




PROJECT
Students created a podcast. This includes the artwork, the actual recording, and also an animated cover to include in the YouTube upload.

CLASS
Intro To Digital Media

YEAR
2021

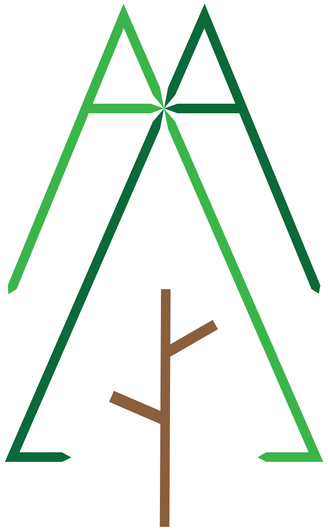


STUDENT WORK

PROJECT
Students chose a disaster (natural or man made) and created a fictional organization that is either raising money, based on education, or created in remembrance.

CLASS
Graphic Design I

YEAR
2021



PROJECT

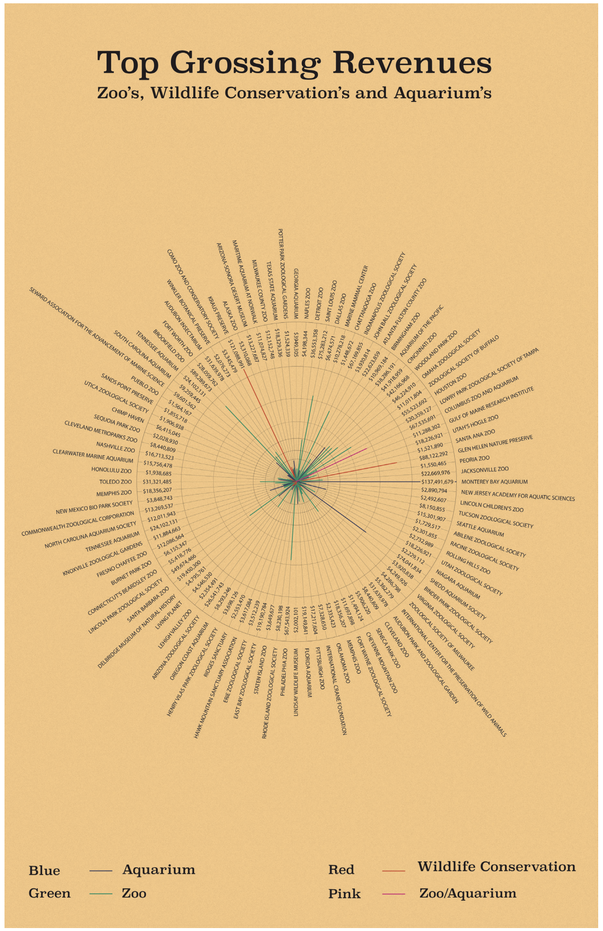
The students picked a large data set and designed a poster that conveyed that data through graphs, while remaining visually interesting and eye catching.

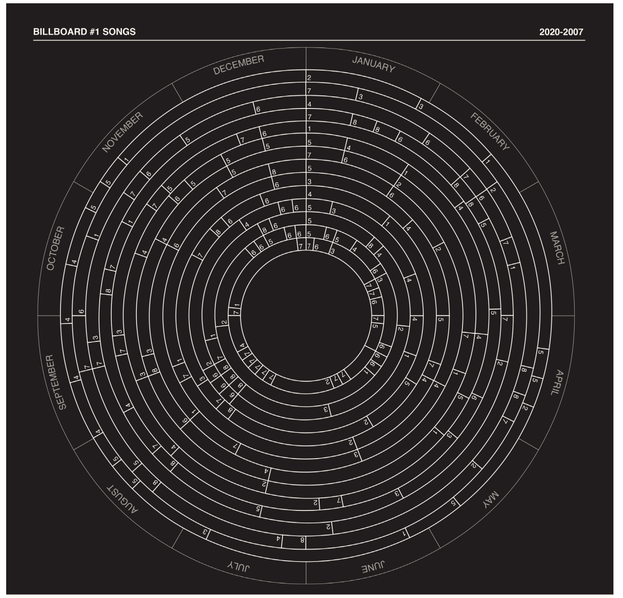
CLASS

Graphic Design 1

YEAR

2021





2020
7. Willow
6. All I Want For Christmas Is You
3. Mood
7. Life Goes On
7. Positions
7. Savage Love
7. Franchise
5. Dynamite
4. WAP
7. Watermelon Sugar
7. Cardigan
2. Rockstar
7. Trollz
7. Rain On Me
7. Stuck With You
7. Say So
7. The Scotts
7. Blinding Lights
7. Toosie Slide
1. The Box
7. Circles

2019
5. All I Want For Christmas Is You
6. Heartless
5. Circles
4. Someone You Loved
6. Lose You To Love Me
3. Truth Hurts
6. Highest In The Room
6. Senorita
6. Bad Guy
1. Old Town Road
2. 7 Rings
6. Sucker
6. Shallow
5. Without Me
6. Sunflower
6. Thank U, Next

2018
5. Thank U, Next
8. Sicko Mode
4. Girls Like You
2. In My Feelings
3. Nice For What
8. I Like It
8. Sad!
8. Psycho
7. This Is America
1. Gods Plan
8. Havana
6. Perfect

2017
5. Perfect
3. Rockstar
4. Bodak Yellow
4. Look What You Made Me Do
1. Despacito
6. I'm The One
6. That's What I Like
6. Humble.
2. Shape Of You
4. Bad And Boujee
6. Black Beatles
6. Starboy

2016
4. Black Beatles
1. Closer
5. Cheap Thrills
2. One Dance
8. Can't Stop The Feeling
8. Panda
3. Work
7. Love Yourself
8. Pillowtalk
6. Sorry
6. Hello

2015
3. Hello
4. The Hills
5. Can't Feel My Face
7. What Do You Mean?
4. Cheerleader
2. See You Again
7. Bad Blood
1. Uptown Funk!
6. Blank Space

2014
5. Blank Space
6. Shake It Off
2. All About That Bass
4. Rude
3. Fancy
7. All Of Me
1. Happy
6. Dark Horse
7. Timber
8. The Monster

2013
7. The Monster
6. Wrecking Ball
2. Royals
7. Roar
1. Blurred Lines
4. Can't Hold Us
6. Just Give Me A Reason
8. When I Was Your Man
3. Thrift Shop
4. Harlem Shake
5. Locked Out Of Heaven

2012
5. Locked Out Of Heaven
4. Diamonds
1. One More Night
4.We Are Never Ever Getting Back Together
5. Whistle
1. Call Me Maybe
2. Somebody That I Used To Know
3. We Are Young
4. Stronger
6. Part Of Me
5. Set Fire To The Rain
5. We Found Love
5. Sexy And I Know It

2011
1. We Found Love
4. Someone Like You
5. Moves Like Jagger
6. Last Friday Night
3. Party Rock Anthem
7. Give Me Everything
2. Rolling In The Deep
4. E.T.
7. S&M
3. Born This Way
7. Black And Yellow
5. Grenade
7. Hold It Against Me
6. Firework

2010
7. Firework
8. Raise Your Glass
8. Only Girl
6. Like A G6
8. What's My Name?
8. We R Who We R
5. Just The Way You Are
7. Teenage Dream
2. Love The Way You Lie
3. California Gurls
5. OMG
8. Not Afraid
7. Nothin' On You
4. Rude Boy
8. Break Your Heart
7. Imma Be
1. TiK ToK

2009
4. Empire State Of Mind
6. Fireflies
7. Whatcha Say
6. Down
7. 3
1. I Gotta Feeling
2. Boom Boom Pow
7. Poker Face
3. Right Round
7. Crack A Bottle
6. My Life Would Suck Without You
5. Just Dance
6. Single Ladies

2008
7. Single Ladies
3. Live Your Life
2. Whatever You Like
8. Womanizer
8. So What
7. Disturbia
2. I Kissed A Girl
8. Viva La Vida
4. Lollipop
8. Take A Bow
5. Bleeding Love
7. Touch My Body
6. Love In This Club
1. Low

2007
2. No One
3. Kiss Kiss
1. Crank That
5. Stronger
5. Big Girls Don't Cry
2. Beautiful Girls
5. Hey There Delilah
1. Umbrella
3. Makes Me Wonder
5. Buy U A Drank
5. Girlfriend
4. Give It To Me
4. Don't Matter
4. Glamorous
4. This Is Why I'm Hot
5.What Goes Around... Comes Around
5. Say It Right
1. Irreplaceable

STUDENT WORK

PROJECT

The students took the entire semester to launch individual brands showing off their ability to think about target audiences and take a project from concept to production.

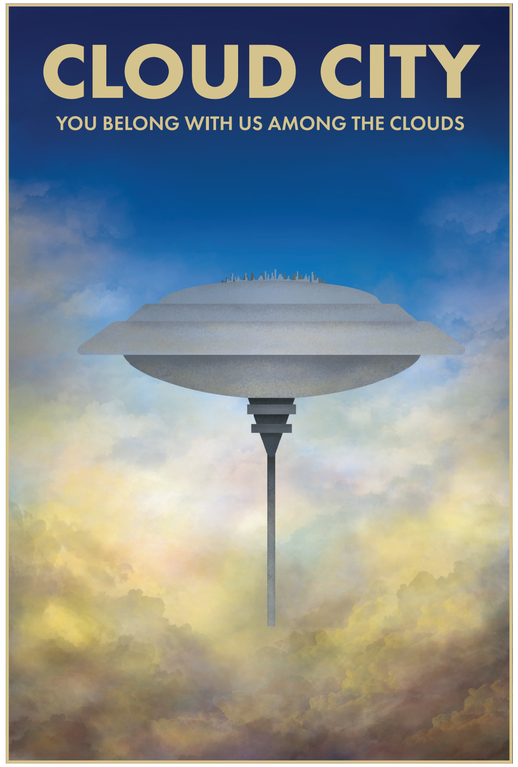
CLASS

Graphic Design 3

YEAR

2021

Logo



Poster Design

PROJECT

The students took the entire semester to launch individual brands showing off their ability to think about target audiences and take a project from concept to production.

CLASS

Graphic Design 3

YEAR

2021

Babe's Boards

Babe's Boards

Logo

Product Photo

PROJECT

The students took the entire semester to launch individual brands showing off their ability to think about target audiences and take a project from concept to production.

CLASS

Graphic Design 3

YEAR

2021

CHIONIS
Clothing
CO.

Logo

Black Tee

Cost to Print: S-XL $19.20, 2XL $21.20
Cost of Shirt: $25

Black Sweatshirt

Cost to Print: S-XL $29.65, 2XL $31.15
Cost of Sweatshirt: $45

White Tee

Cost to Print: S-XL $19.20, 2XL $21.20
Cost of Shirt: $25

Black Hoodie Embroidered

Cost to Print: S-XL $22.75, 2XL $24.25
Cost of Sweatshirt: $35

Product Line

STUDENT WORK

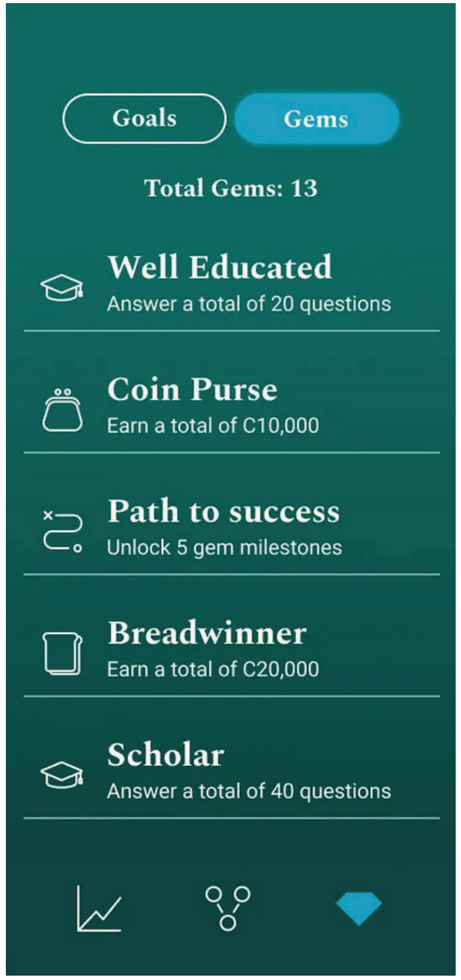
DOANE UNIVERSITY

PROJECT
In this class students explore what got them into design and experiment with new processes and technologies.

CLASS
Graphic Design IV

YEAR
2022

Real World Data



Achievements

Gamified Education

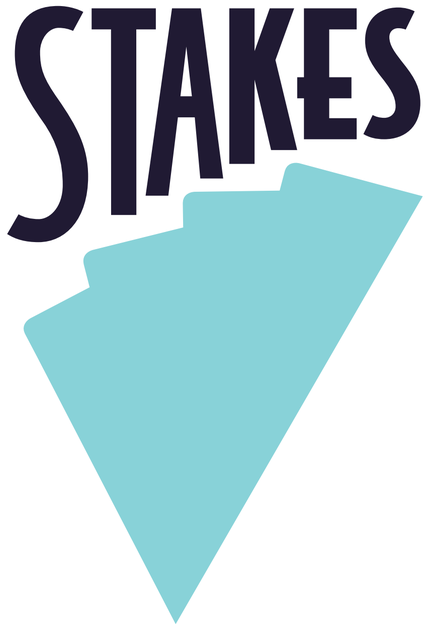
STUDENT WORK

DOANE UNIVERSITY

PROJECT
In this class students produce a capstone level project. It combines their design knowledge and personal interests.

CLASS
Advanced Professional Prac.

YEAR
2022



Logo

Kits

Social Media